

Dr. Klairung Iso

College of Religious Studies, Mahidol University, Thailand

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### Education

Ph.D., Philosophy, Assumption University, Thailand, 2012

M.A., Marketing International Program, Thammasat University, Thailand, 2005

M.A., Business Administration, Assumption University, Thailand, 2000

Diploma, Academic Year Aboard in English language program, EF school, Brighton, UK, 1999

B.A., Political Science, Major in Government, Chulalongkorn University, Thailand, 1996

### Area of Interest

- Western philosophy
- Ethics, Business Ethics, Buddhist Ethics
- Theravada Buddhism in Thai context
- Applied Theravada Buddhism

### Publication: research

- On the Ethics of Marketing: A Reading of Zygmunt Bauman's Writings on Consumerism by Dr. John Thomas Giordano and Klairung Iso, Saengtham College Journal, Volume 5, Issue 2, July – December, 2013.
- Pairor Makcharoen & Klairung Iso, Why Women Cannot Be Buddha? Journal of International Buddhist Studies; forth coming.

### Publication: academic article

- Klairung Iso, The Contemporary Thai Version of the Kathin Ceremony: Ceremonial Importance of the Distribution of White Envelops and the Money Tree Tradition. Journal of International Buddhist Studies; 2018, Vol 10, No 2 (2018).

### Courses Taught

- Spirituality of Contemporary Thai society
- Science, Technology and Human Life
- Religion and The Environment
- Thai Buddhism
- Concept and Practice in Theravada Buddhism

- English for Public Relations
- English for Communication
- English for General Purposes

## Academic experience

### 1. Curricula management and executive positions

Dec 16 – Present	Chair of BA in Religious Studies program, College of Religious Studies (CRS), Mahidol University (MU)
Oct 18 – Present	Acting Deputy Dean of College of Religious Studies, MU
May 18 - Present	Chair of curriculum revision, BA in Religious Studies, MU
Apr – Oct 18	Associate Dean for Academic Affairs, CRS, MU

### 2. Teaching experience

Oct – Dec 15	Full-time lecturer, CRS, MU
Jul 17 – Present	
2015	Special lecturer, Faculty of Liberal Arts, MU

## Professional experience

Oct 09 – Aug 15	Bumrungrad International Hospital, Last position: Associate Division Manager
Feb 05 – Sep 09	Berli Jucker Cellox Co.,Ltd. Last position: Senior Brand Manager
July 02- Oct 04	Moong Pattana Marketing Company Limited, Last position: Product Manager
Sep 00- Jun 02	CRC Ahold Company Limited (TOPS Supermarket), Position: Promotion Specialist